What Are the Basics of Speaking Up for My Family Member?

1. Identify Yourself

State your name and identify yourself as a caregiver/constituent.

2. Be Specific

Clearly describe the issue and state your goals. If you are advocating on behalf of proposed legislation, include the name and number of the relevant bill.

3. Make it Personal

The best thing you can do as an advocate is to give the issue your individual voice. Use personal examples and speak in your own words.

4. Be Confident

You may also know more about the issue than the person to whom you are advocating. That is why it is a good idea to offer yourself as a source of information.

5. Be Polite

Always work on the basis that your opponents are open to reason and discussion. If you are rude, your message will not be received.

6. Be Brief

Communication that focuses strongly on one argument is the most effective. Keep it to one issue. Limit written documents to one page.

7. Be Timely

Your message is more likely to be considered if it is immediately relevant.

8. Be Factual

Use facts and statistics. Make sure the information you provide is accurate.